

**From:** Lion Al Brandel [mailto:noreply@lionsclubs.org]  
**Sent:** Tuesday, February 12, 2008 2:01 PM  
**To:** larryesnyder@enter.net  
**Subject:** Lions Clubs International and Community Anti-Drug Coalitions of America (CADCA)

Dear Friends:

On behalf of Lions Clubs International and Community Anti-Drug Coalitions of America (CADCA), it is our pleasure to write to you to announce a new partnership between our two organizations. Our two organizations have been supportive national colleagues for many years. Together, we took a positive step to formalize this relationship in 2007.

CADCA is a national non-profit organization whose mission is to strengthen the capacity of community coalitions to create and maintain safe, healthy and drug-free communities. CADCA represents over 5,000 community coalitions across the country. CADCA provides training and technical assistance, public policy and advocacy, media and communications support and hosts major training and networking events like the annual National Leadership Forum. Internationally, CADCA is assisting the U.S. Department of State by teaching anti-drug coalition building principles to community-based organizations in Peru, El Salvador, Colombia, Mexico and Brazil.

Our two organizations share a common goal, to provide young people with the skills they need to reject drugs and live healthy, productive lives. Lions Clubs International has recently demonstrated support for community anti-drug coalitions by becoming a sustaining member of CADCA. Together, CADCA and LCI have committed to work together to develop strategies in three distinct areas:

- 1.) Increase awareness and education about the mission and projects of each organization through all communications vehicles and at each organization's major conferences.
- 2.) Provide opportunities for Lions Clubs members and community coalitions to meaningfully connect at the local level.
- 3.) Consider future partnerships, both domestically and internationally, that seek to reduce drug use and its associated consequences.

At this writing, we are confident that many local connections between Lions Clubs members and anti-drug coalitions exist. We applaud these partnerships and seek to encourage them in a more formal way. If you want to start such a relationship, we ask that you contact CADCA at 1-800-54-CADCA, Ext. 228. The CADCA staff will connect you to a coalition in your area.

This letter serves as the official launch of our partnership. We are excited for the work ahead. Thank you for your ongoing service to improve our world. We hope you will assist us in making significant connections between our two great organizations at the local level.

Sincerely,

Al Brandel  
First Vice President  
Lions Clubs International

Arthur T. Dean  
Major General, U.S. Army, Retired  
CADCA Chairman and CEO

If you have any questions regarding the content of this email, please contact Sandy O'Lear at [solear@lionsclubs.org](mailto:solear@lionsclubs.org).

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