



We Serve

TATTLE TAILER

District 14-K Communicating with Our Members

Vol. XXX, No. 4

October 2016



Posing for a formal photo after the 14-K Rally was over are: PID Jim Cavallero, Shulini Balpande of India, PCC Karen Brady, 2VDG Karlene Laub, DG Marsha Johnston, 1VDG Don Kaufman, Gunwant Balpande of India, and program chairman PDG Dennis Butz.

District Rally Stresses 100th Anniversary of Lions Service

One hundred years of service in the past and looking forward to another 100 years was the bell weather on Thursday, September 29 as 175 Lions, Lionesses and Leos of District 14-K gathered for their annual rally in the Northampton Banquet & Events Center.

District Governor Marsha L. Johnston looked back on the 100th anniversary of Lionism. She told of the history of her home club, Upper Lehigh Lions, and how that sparked her enthusiasm. She also told of the history of 14-K, that evolved with District's 14-A and 14-U, and her theme this year is "Service Is the Key to the Future."

Her brief remarks served

as an introduction to PDG Glen Santee, who is heading the centennial program in our district. He said, "When we look back at our history it dictates how we should celebrate 100 years."

PDG Santee continued, "We are the world's largest service organization. Tell the world how and why we do it. From word of mouth 100 years ago to social media today is a big step in communication."

"We began by doing community service, then expanded to helping our neighboring towns, then to other countries, until now there are no club boundaries! We help anybody anywhere."

Now in the Lions years

2016-2017, an additional slogan was developed besides "We Serve". It is "Where there's a need, there's a Lion!" Under present Lions Club International President Chancellor Bob Corlew four club service areas were established with new mountains to climb -- Youth, Vision, Hunger and Environment.

Lion Santee suggested how we can impact those areas:

Environment - Tree and garden planting, cleaning water resources, and recycling. The project for 14-K was evident at the rally, recycling batteries. A total of 1,295 were turned in, weighing 130.6 pounds. There were huge amounts of standard

small batteries, 130 tool batteries, and one auto exchange battery in the stand where district environmental chairman Marty Lower received them.

Hunger - Select a holiday to commemorate and have each club member place one item in a box each day for 20 days. Return it to the club, pack it all up and take it to a food pantry or food bank.

Vision - World Week of Service in Sight is October 10 through 16, and Lions International has 25 project ideas on its website. Lions are well known for collecting used eyeglasses and providing vision help through such agencies as the Center for Vision Loss and the Northeast Pa. Lions Eye

Bank.

Youth - Connect with youth by helping them succeed. Show them how you serve and involve them. They will continue our service! More than 25 Leos from Northern Lehigh, Bangor Area, Northwestern Lehigh, Pen Argyl and Wind Gap Middle School attended the rally. Already they are doing much to serve.

PDG Santee said there are three levels of community legacy projects to make an impact. "It can be as simple as refurbishing a sign with the new Lions centennial year logo, but the key is to have a sign or plaque attached indicating that it's a Lion project, and get publicity!"

Continued on Page 2



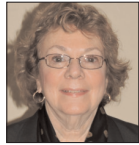
Leo Club members from Northern Lehigh, Bangor Area, Northwestern Lehigh, Pen Argyl, and Wind Gap were seated at two tables in the district rally.



Environmental committee chairman Lion Marty Lower stood next to his recycling stand of every battery imaginable, a recycling project for District 14-K.

District Governor's Message

USA/Canada Lions Leadership Forum a Wonderful Experience



A small contingent of 14-K Lions recently returned from the USA/Canada Lions Leadership Forum in Omaha, Nebraska. The Forum offers many opportunities to enhance your leadership skills as well as gain new information concerning all aspects of Lionism. There were 80+ seminars. Besides the seminars, each attendant is treated to four inspiring speakers at various meals. Chancellor Corlew spoke to all of us at a luncheon where we were encouraged to grow clubs and increase membership. He praised Lions in general for meeting the goal of serving 100 million folks around the world.

Another speaker we heard was a race car head mechanic for a pit crew. This man is blind as the result of an accident. He encouraged us to follow our dreams despite roadblocks. Blindness did not hold him back -- it probably made him more determined.

One of the highlights that all participants could be a part of were three service projects. You had the choice of packing 100,000 meals for Omaha families in need, screening children for vision needs, and eyeglass recycling. It was a wonderful experience! There was one other highlight that I need to mention. Chancellor Corlew announced to the district governors in attendance, that Lions Clubs International has been nominated for the Nobel Peace Prize. What an honor!

If you have ever considered attending a Forum, I strongly encourage you to do so. Next year's Forum will be in Portland, Oregon. The 2018 Forum will take place in Columbus, Ohio.

During October, I will be getting into the heart of club visitations. I enjoy these opportunities. It is a pleasure to meet with each club and its members. I am glad to install new members during my visits. I just ask that you forward the names of new members so I can personalize the installation.

Please remember that October is White Cane month, and the Center for Vision Loss needs breakfast is Saturday, October 22, 2016 from 9:00-11:00 a.m.

DG Marsha Johnston

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Dates to Remember

October	White Cane All Month
22	Center for Vision Loss Breakfast
29-30	State Council at Hershey/Grantville
Nov. 7	PDG Advisory Committee
8	Executive Committee
12	Cabinet Breakfast Meeting - Reg. 3 Host
21	Charitable Enterprises

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Convention Committee to Meet on Oct. 10

The committee planning the 2017 convention of District 14-K will meet on Monday, October 10 at 7:00 p.m. upstairs at Christ U.C.C. Church, Airport Road.

Chairman PDG Tom Dieter has announced that DG Linwood and Lion Gail Gehris have volunteered to serve as registration chairpersons. They replace Lion Shirley Hawk, who has served in the position from the very beginning and did a wonderful job.

Most other members of the committee will be serving again. However, also stepping down are Lion Paul Bealer, Peace Posters; Lion Judy Ott, Leo Advisor, and Lion Ray Klein, eyeglass collection.

Second Cabinet Meeting Nov. 12

The second Cabinet Meeting of this Lions year in District 14-K will be hosted by Region 2 on Saturday morning, November 12. It will once again be a breakfast meeting. However, no other information was available at press time.

Lions Rally

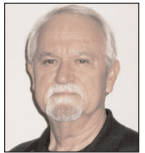
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While each member serves 70 people a year (based on M&A club reports each month), Santee suggested that if your secretary doesn't have a computer, recruit a member who does and have them do the report. 17 clubs recently received banner patches for their 2015-17 service projects.

For the upcoming district convention, Santee advised collecting pictures and news articles for a presentation that shows some of your club history for all who attend can see. For the state convention, help pack 20,000 meals for needy people of Pennsylvania (see flier on that project attached with this issue of the Tattle Tailer). The International convention will convene in Chicago next July. Our pin has a Lion looking back and ahead for 100 years. Said Santee, "If you

1st Vice District Governor's Message

Just a Little Umph Will Increase Membership



Lions:

It's a great time to be a Lion!

We have all been hearing that membership is down. Well, I am excited to report that our District Clubs are making progress recruiting new members . . . and this is very encouraging! Every club can increase their membership, one member at a time, by making an effort -- publicizing your Club activities, Just Ask One, and be excited to be a Lion. The only difference between try and triumph is just a little umph.

It's time to think about and prepare for the District 14-K Convention. I realize the event doesn't take place until March 24 and 25, 2017, but your District Convention Committee is already hard at work to bring new programs and ideas. We do not want to keep presenting the same-old same-old. Attendance is key to a successful convention -- so our goal is to increase member attendance and give everyone a reason to come. The new things we are considering are the things you have been asking for -- so mark your calendars.

Another event your Club must consider attending is the Needs Breakfast on Saturday, October 22, 2016 from 9-11 a.m. at the Northampton Banquet & Events Center. Each Club may send two members as guests of Center for Vision Loss; additional members are \$15. Last year our District 14-K Lions donated a total of \$55,000 to the CVL. Please support this important event.

One last item I'd like to mention is the importance of promoting your Club. Wear your Lions shirt outside of your Lions Club meetings. Wear your pins wherever you go. Put the Lions license plate on the front of your car or put the Lions decal on your rear window. Next time you see me, ask for a license plate or decal. I carry both of them with me just for you!

1st VDG Don Kaufman

2nd Vice District Governor's Message

Remember to say "Thank You"



Fall is one of the most beautiful times of the year. We are so lucky to live in a part of the country where we see changing seasons. With the onset of Fall, comes a very busy time for Lions. We have the USA/Canada Forum, the District Rally, Center for Vision Loss Needs Breakfast, White Cane month, State Council Meeting, District meetings and many, many club meetings and events. It takes hours of planning and countless Lions to make all these events go smoothly. Make it a point to not just say "thank you", but a simple hand shake or pat on the back for helping with an event or something as simple as setting up for a meeting is important. Make sure the recognition is sincere. True sincerity always shines through. Instead of just saying "Great Job", be specific about the job they did. Getting awards and gadgets makes recognition fun and memorable, but it's hard to replace a "thank you". Send thank you notes. One of the most memorable experiences I've had in Lions had to do with the fact that the President of our club, hand wrote thank you notes to everyone who helped with events. As a business man, he was one of the busiest men I know but he took the time to say a personal "thank you". That is something I'll never forget.

Let's get out there and promote our clubs. Because Lions serve those in need, every Lion is a leader in our community. People look to the Lions for support. Wear your Lions pin and use it to start a conversation with people. Ask them if they'd like to help in the food trailer, making hoagies, the basket social or the car show. Remember the motto, "ASK ONE".

Until next month, peace and safety.

2nd VDG Karlene Laub

have never attended a convention, go, you'll love it!" LCI has set lofty goals in the past and exceeded them: SightFirst goal \$130 million, \$182 million raised; SightFirst 2 goal, \$150 million, \$200 million raised. A goal of serving 100 million people was passed on

September 5 when we served 105 million, and it's not even 2017 yet. So the extended goal is 200 million.

Lion Santee concluded: "We set and exceed goals because more people need us!" He finished by getting his audience to stand and

Continued on Page 3

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The TATTLE TAILER is published monthly, and e-mailed the beginning of each month to all subscribing Lions and Lioness members in the district. It is also available online at lions14k.org/newsletter/tattletailer. You can elect to receive a notification by e-mail when the Tattle Tailer is published by going to the district website and signing up on the mailing list subscription page. There is a link on the bottom of the Tattle Tailer page listed above that will take you to the sign-up page. Address all bulletins, newsletters, activity reports, advertising and boosters to 2556 Wood's Edge Rd., Bath, PA 18014 or e-mail to: tattletailer14k@rcn.com.

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2nd Vice District Governor

DON KAUFMAN
1st Vice District Governor

CHERYL FATZINGER
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Cabinet Treasurer

(EDITOR'S NOTE: Items are selected from monthly M&A reports, a month prior to publication, sent in by Lions club secretaries to the Editor. Mail to: Tattle Tailer Editor, 2556 Wood's Edge Rd., Bath, PA 18014 or E-Mail: tattletailer14k@rcn.com. We'll publish as much as space allows.)

REMINDER: Pictures of club activities are wanted for Tattle Tailer.

REGION I

ALBURTIS: On August 2 our club donated 120 lbs. of food to St. Paul's UCC Trexler town food pantry. . . . On September 8, a tree will be dedicated to members who have passed, with plaques for their dedicated service. The memorial trees are located in Lock Ridge Park, Alburtis.

ALTON PARK: No August report.

EMMAUS LIONESSE LIONS: Board approved a \$50.00 contribution to the Northeast Pennsylvania Lions Eye Bank to \$50.00 upon death of a member/honor roll member, member's spouse, or member's child of any age.

EMMAUS: On August 20, volunteers who helped the Emmaus Lions Club in the past year were guests of honor at the club's annual family picnic pig roast and clambake held in the Lions pavilion at Emmaus Community Park.

KUHNVILLE AREA: Received a Centennial Service Challenge banner path for 2015-16 from Lions Clubs International. . . . Held annual family picnic at a member's home. . . . Donated \$200 to Meals on Wheels of Lehigh County and \$100 to Salvation Army. . . . Preparing for semi-annual chicken barbecue on September 17.

LEHIGH TOWNSHIP: Walnutport Eye Care honored our free eye exams. . . . One person was loaned a wheeled walker. Another person donated many pieces of medical equipment including walkers, shower seat, and cane. . . . Next Adopt-A-Highway on Sept. 6 at 9:30 a.m. . . . Held a successful clambake and fireworks display. The pork roast was also a big success.

LEHIGH VALLEY SATURDAY A.M.: Held a successful fund-raiser on August 14 at the Pa. Playhouse. . . . Children's books were delivered to the Sixth St. Shelter Day Care. . . . We have one new member and two potential new members. . . . White Cane Days planned for late September and October at Redner's Market in Allentown. . . . Started sale of RADA products. . . . Club hosting first zone meeting this year on August 24 at Center for Vision Loss.

LOWER LEHIGH: Collections of eyeglasses, aluminum cans and food for the Zionsville Food Bank continue. . . . Working in the concession stands at Coca-Cola Park on voluntary basis. . . . Joint picnic meeting with Mountainville Lions held at Macungie Memorial Park. . . . Fall flea market on September 10.

MOUNTAINVILLE: Nine members attended bi-monthly steak fry at Slatington Lions Club. . . . Holding Applebee's flapjack fund raiser on September 17 at Cedar Crest.

ONTELAUNEE: Attended a Upper Lehigh Lions Club steak fry on August 10 and another at Slatington on August 16. . . . Participating in Night in the Country in August.

SLATEDALE-EMERALD AREA: Continuing to guide and support Northwestern and Northern Lehigh Leo clubs.

SLATINGTON: Made visitations at Lehigh Township pig roast and West Penn Lions in August. . . . Presented \$500 to Walnutport Canal Association for maintenance and landscaping. . . . Annual car show and car raffle on Sept. 4 at Slatington Airport. . . . Will participate in Slatington Halloween parade.

UPPER LEHIGH: Upper Lehigh steak fry at fire company pavilion on August 10. . . . Year-end distribution of funds included: Meals on Wheels, \$1,000; Northern Lehigh Food Bank, \$500; Agape New Testament Food Bank, \$500; Center for Vision Loss, \$1,000; Leader Dogs for the Blind, \$1,000; Charitable Enterprises, \$500; Diabetes Awareness, \$1,000.

REGION II

BATH: Seven Bath Lions volunteered at Bath Spuds & Suds Festival on August 27. . . . Attended Slatington and West Penn Township steak fries. . . . Held a successful August lottery fund-raiser for Boy Scout Troop 33, Bath dog park, and club charities.

CATASAUQUA AREA: No August report.

COOPERSBURG: No August report.

COPLAY: No August report.

HANOVER TOWNSHIP: Club will have a fundraising bus trip to Mohegan Sun Casino on Tuesday, September 20.

HELLERTOWN: Held monthly aluminum recycling and hoagie sale. No August report.

SAUCON VALLEY: No August report.

UPPER SAUCON: No August report.

WHITEHALL: Continued fund-raiser "Duck Race" to purchase electronic scanner/reader for visually impaired at Whitehall Public Library. . . . Sponsoring "Pylon" to honor Whitehall war veterans at veterans memorial at Whitehall Municipal Building at a cost of \$2,250. . . . Sponsoring an entire division in Whitehall fall parade for \$200. . . . Sponsoring banner to honor MacArthur Road for 75-year anniversary in Whitehall at cost of \$250. . . . Chair of Whitehall Hunger Initiative thanked club for purchasing 200 signs and a large sign advertising dinners for needy people in Whitehall.

REGION III

BANGOR: No August report.

BETHLEHEM TOWNSHIP: Donated \$50 to Farmersville Elementary School to purchase supplies for their "Market Space" program. . . . Will have fund-raiser at Texas Roadhouse on September 28.

EASTON: Collected food donated by Wegman's and delivered it to food bank at Project of Easton five times. . . . Drove sight-impaired woman from Easton area to a meeting in Allentown and back home. . . . Held annual picnic at Frank Poswistilo Pavilion in Wilson Borough. Pavilion named after our long-time member who served as solicitor for the borough for many years.

HECKTOWN - LOWER NAZARETH: Summer picnic held at a Lions members' home. . . . Six members going to Slatington steak fry in August.

MOORE TOWNSHIP: Have recycling bin at township building. No August report, but planned to participate in Moore Township Community Days in August. And having car show.

NAZARETH: No activities in August, but had a breakfast for the public in Nazareth park in July.

PALMER TOWNSHIP: Displayed many events for local organizations on Lions electronic sign.

PLAINFIELD TOWNSHIP: Members attended cabinet meeting and a d zone meeting. . . . Planning a Yankee Candle sale.

RICHMOND: Planning Richmond Lions chicken barbecue at Jacktown Community Center, Bangor on Saturday, September 10.

TATAMY-STOCKERTOWN: No August report.

WILSON BOROUGH: No August report.

Lions Rally

Continued from Page 2

cheer, ending with a loud roar.

A video from LCI on the centennial year was shown, as Lions started with 63 members in 1917. Now membership is at 4.2 million. In the years following organization, in 1922 there were 6,400 members; 1926, sent an organization to China, and 1927, Mexico and Cuba. Admiral Byrd's trip to the South Pole was publicized, Amelia Earhart praised the Lions. In country after country, the Lions' high ideals were stressed. By 1950, there were 400,000 members. The first Leo club was organized in 1957 in Glenside, Pa. Lions were opened to women and they were the largest growing group.

The Program

First Vice District Governor Don Kaufman served as emcee and the program opened with singing of "America," led by Lion Gail Gehris, and the invocation given by Lion Gehris as chaplain. 2nd VDG Karlene Laub led the audience in the Lions Toast, PDG Willard Kulp established protocol and everyone was welcomed by DG Johnston.

Following dinner served by the Northampton center staff, Lion Gail had everyone singing a rousing "I've Got That Lions Spirit."

Then followed introduction of the head table and partners in service by Lion Kaufman. Roll call of Lions and Lioness clubs was by Lion Laub, and Leos by DG Johnston. Also introduced were PID Jim Cavallero, and two Lions from India, Shulini Balpande and Gunwant Balpande.

Immediate Past District Governor and now state Council Chairperson Lion Karen Brady remarked, "We've come a long way in 100 years. How can we grow in our district? Invite people to join in your service projects." She reminded club secretaries to list all the club activities, concluding, "Ask One, do more."

Past district governors were asked to stand, and thank you's were extended to everyone who made the rally a success. The committee included PDG Dennis Butz, chairman; DG Johnston, PDG Kulp, VDG1 Kaufman, VDG2 Laub; and PDGs Lin Gehris and Fred Folland and Lion David Daniel, raffle; and Lion David Fatzinger, programs and tickets.

LIONS CLUBS ACTIVITIES

FORKS TOWNSHIP: No August report.

LEHIGH TWSP: No August report.

LOWER LEHIGH: No August report.

MOORE TOWNSHIP: Club held a picnic meeting. . . . Lion/Lioness installed the three members who couldn't attend the June meeting. . . . Nine members attended Slatington Lions steak fry. . . . Our members worked the food stand at Moore Township's two-day community celebration. . . . Will be working the food stand for the Lions car show, Sept. 18.

NORTHAMPTON AREA: No August report.



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Lion Glen E. Santee, Sr., PDG	Lion Craig Scharadin
Lion Joanne A. Santee	Lion Dennis Varec
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2017 Convention Centennial Service Project



*Executive Officers, Lions and LEO's
Working together to feed the hungry.*

**How many meals will you help to package at the
2017 PA Lions State Convention?**

**Please fill in the form below and bring it to the
2017 Convention table at the October Council
Meeting.**

Name: _____ District: 14- _____

Address: _____

City: _____ State: _____ Zip: _____

Circle your Preferred Time: 1 - 2 2 - 3 3 - 4

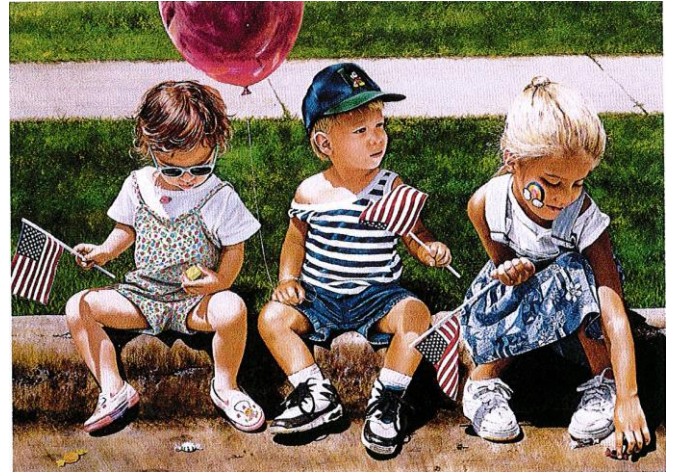
Please note the committee reserves the right to assign a different time to fill the needs of the project

Alburtis Lions Dedicate and Plant Trees

September 8th the Alburtis Lions gather to celebrate their club at their annual picnic in Lock Ridge Park. To begin the celebration however, the club planted another tree in the park. This tree was dedicated to Lion Carl Scheirer who had passed away. Dedicate plaques were also placed at other trees in the park for several other members who have passed away in the past and the club had planted trees in their memory. Lions: Joyce Wambaugh, Mike Smith, Walter Bastian, Charlie Baust, Ernie Reichart, as well as Lion Carl Scheirer. (pictured: Lion Carl's wife, Sandy and daughter Lion Sandee Schultz)



Lehigh Valley Saturday AM Lions Donates Books to Early Bloomers Day Care

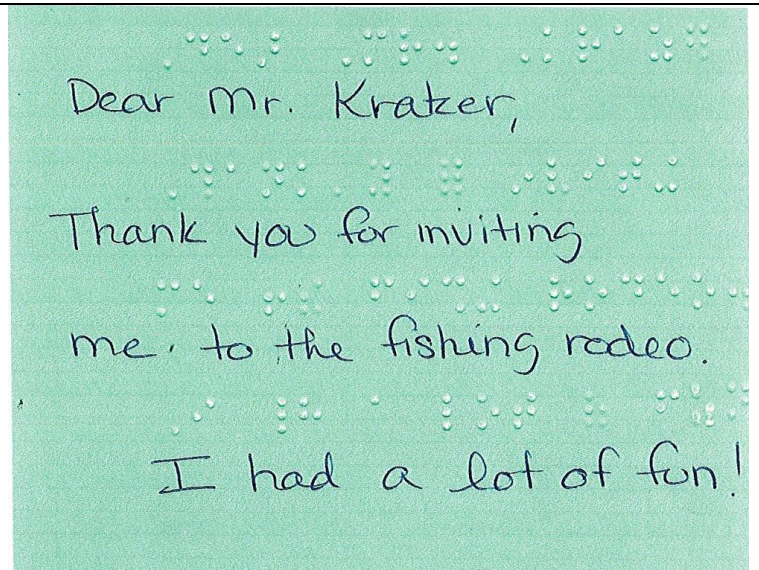


*L. V. Saturday AM Lions Club,
Thank you so much for your generous
donation of books for our children.
I know they will enjoy them tremendously!
Appreciatively,
Early Bloomers Child Care*

Lehigh Valley Saturday AM Lions Holds Annual Fishing Event



Lion Jeff Holderman helped Lia Swavely, who is visually impaired, bait the hook and bring in her fish at the annual Fishing event.



Lia sent a "Thank You" note in braille to the club.