



**We Serve**

# TATTLE TAILER

District 14-K Communicating with Our Members

Vol. XXXI, No. 4

October 2017

## LCIF Makes a Difference With Funding Grants for Eyesight and Disasters

One of the most important ways that Lions make a difference in their communities is through Lions Clubs International Foundation (LCIF), the official organization of Lions Club International. With funding from LCIF, Lions carry out large-scale humanitarian projects.

Lions' support of the Foundation is critical, as donations from Lions are used as efficiently as possible. All donations are used

to fund grants and program expenses. Based on targeted investment returns, LCIF anticipates investment income to be sufficient to cover projected administrative and development expenses.

Since LCIF began in 1968, it has awarded more than 13,216 grants totaling more than \$1 billion US dollars. Together, Lions and LCIF are making a difference to millions of people

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## Lions Charter New Club In the City of Allentown

A new Lions club comes to Allentown on Tuesday, October 10 when 25 men and women celebrate the charter night of their Allentown Center City Centennial Lions Club at the Renaissance Hotel, at 12 N. 7th Street, from 6:00 to 9:00 p.m.

During the ceremony, District Governor Don Kaufman will present the

new club with their official Lions International charter. Members of the Upper Lehigh Lions Club, who sponsored the formation of the Allentown Center City Centennial Lions Club, as well as members from the 33 clubs in District 14-K will be present to congratulate the members of the new club.

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Gathered together after the rally were the following (l-r): District Governor Don Kaufman, speaker David Lobach of Embassy Bank, 1st Vice District Governor Karlene Laub, and rally chairman PDG Dennis Butz.

## District Rally Includes Hat Contest, Talk by Leading Lehigh Valley Banker

District Governor Don Kaufman's year with his fellow Lions, Lionesses and Leos began with a fun-filled rally on Thursday, September 28 at the Northampton Banquet and Events Center. Presidents of all the clubs wore their specially created hats, and marched around the hall so the audience and a group of Leos could judge them. There were some hilarious creations, and the audience sounded off who they thought looked the craziest.

It was a major ingredient that brought laughter and fun for everyone. All of the contestants won a prize, but the top five received Lions license plates for their cars.

Keynote speaker for the night was David M. Lobach, President and CEO of Embassy Bank, a native of Nazareth. With 40 years of banking experience under his belt, he told the audience how he learned life's legends.

"Opportunity never waits," he said. "Every day

you have an opportunity to learn." He started Embassy Bank in 2001, using money he made by selling a 1957 Chevrolet Camaro to invest. Since then he and his staff are very committed to making it a community bank. Today they are a million dollar bank, with a \$10 million payroll.

He received applause from the audience when he remarked early on in his speech. "Our heroes stand up when the National

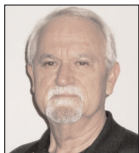
**Continued on Page 3**



All the club presidents put together special hats for judging and adding a little hilarity at the annual District 14-K Rally on September 28 in Northampton.

## District Governor's Message

### Club Visits Begin



It's a Great Time to be a Lion, Leo and Lioness!  
The official club visits have begun. I am looking forward to seeing all of you at your meetings and sharing our District initiatives and goals for the year. I encourage an open discussion and would like to hear what's happening in your club.

The next Cabinet Meeting will be held on Saturday, November 11, 2017 at the Bethlehem Township Community Center. We have a guest speaker from the Lions Youth Camp who will give us an update on the program, and we will be conducting New Member Orientation training immediately after the cabinet meeting. The training is open to all new members who have not received orientation training and anyone else who needs a refresher. Future cabinet meetings will offer training sessions as required. Your input is appreciated.

October is our designated month for White Cane Days. Every Club is encouraged to select an event in their local community to raise funds for vision care. This is a great opportunity to promote White Cane and your Lions Club. 100% of the money raised stays with your Club and helps support people with vision needs.

One of the *Lions Five Service Areas* we are asked to focus on is **Diabetes**. Diabetes contributes to more than 5 million deaths a year and the numbers are rising. The World Health Organization estimates that over 422 million people worldwide have diabetes, a growing world epidemic that is expected to affect over 642 million by 2040. People with diabetes are at risk of losing sight due to diabetes eye disease. It is the leading cause of new-onset blindness in many countries. We also commemorate World Diabetes Day, an annual campaign led by the International Diabetes Federation on November 14. I ask each Club to appoint a Diabetes chairperson and begin contacting local community partners and national diabetes associations to promote diabetes education and awareness throughout the year. Our work supports diabetes awareness, education, prevention, detection, control, and research.

In Lionism,  
*VDG Don Kaufman*

## Lions Needs Breakfast Raises Funds for C.V.L.

In just a few days the annual Center for Vision Loss - District 14-K Lions Needs Breakfast will be held. It's on Saturday morning, October 14, from 9 to 11 a.m. at the Northampton Banquet & Events Center.

The event raises much needed funds to support the Center for Vision Loss, a

non-profit agency dedicated to improving the lives of people with vision loss and promoting healthy vision in the community.

The same fundraising goal of \$53,000 has been set for 2017-2018 as it was last year. That money helps CVL to provide critical programs and services such as

## Dates to Remember

OCT.	White Cane Days all month!
14	Center for Vision Loss Needs Breakfast - Northampton
26-29	State Council #2 - Hershey/Grantville
NOV..	6 PDG Advisory Committee
	7 Executive Committee
	11 Cabinet Meeting #2
	20 Charitable Enterprises

escorted transportation, low vision services, vision rehabilitation support services, and free screening for children.

Each club may send two members as guests of the agency. Other members are welcome at \$15/person. Please reserve now by calling Karen Huetter at 610-433-6018 x 241.

## New Club In Allentown

Continued from Page 1

"I'm proud to welcome these men and women into Lions," said the District Governor. "Allentown can be proud to have such a fine group serving the community."

The club plans to become involved with many local activities that focus on the needs of the city and its people.

They will meet on the third Wednesday of each month at noon time at one of the local restaurants in center city. Recognizing what Lions do in fulfilling the motto, "We Serve", these men and women will identify needs within the community and work together to solve them.

For more information or to get involved with the Center City Centennial Lions club, please contact Lion Keith royal at 484-687-8000.

## PDG Elmer R. Baer Dies in LV Hospital

PDG Elmer R. Baer, 87, of New Tripoli, died on Thursday, October 5, 2017 in Lehigh Valley Hospital-Cedar Crest, Salisbury Township. He was the husband of the late Carole G. (Fay) Germick Baer for 31 years, and he had previously been married to Jean Peters for 17 years.

Elmer was born and raised on a farm in

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## 1st Vice District Governor's Message



### Clubs Are Doing Their Part To Help Disaster Victims

Club visitations have begun for the District Governor and myself. It is interesting to see how different clubs conduct their meetings and all the wonderful things they are doing to help others in the community.

On the top of the list seems to be helping the victims of the current natural disasters. Texas was hit first with the flooding from Hurricane Harvey, then Florida was pummeled with high winds and rain from Hurricane Irma, and Puerto Rico was flattened by Hurricane Marie, then Mexico City experienced one of the worst earthquakes in its history.

Hurricane season is not over yet and we pray that no other storms will bring disaster to anyone else.

Lions International responded immediately. Money was sent directly from LCIF to Lions clubs in the affected areas. The clubs in those areas know best what is needed: Food, water, clothes, medical help, building supplies, cleaning supplies, etc. Those clubs are to provide receipts for what they buy. The receipts are sent back to LCIF. Any money not used will be returned to LCIF. From the pictures I've seen and the stories we've heard, I doubt if there will be money to send back. LCIF uses those Lions clubs to distribute what is needed. Therefore, there are no administrative fees and no overhead. 100% of the money is going to help those people. Your membership dues are used for this purpose. Every Lion in the world is contributing. Remember this when you pay that yearly dues. We still have the lowest membership dues of most service organizations, but because the Lions are the biggest service organization in the world, LCI can keep our membership dues down and still provide help to many, many people throughout the world.

When I see what LCIF can do, I am proud to be a Lion. Ask your clubs to please consider contributing to LCIF and earmark it for the disaster fund.

May God keep us all safe, and I hope Pennsylvania never needs to experience a disaster as we've seen in other areas, but it is also good to know there are people like the Lions who are there to help.

*1st VDG Karlene Laub*

Weisenberg Twsp. He attended 1st and 2nd grades in Rupp's one-room schoolhouse. He graduated from S. Whitehall High School in 1948.

He was a self-employed contractor in the Lehigh Valley for many years and enjoyed woodworking. He served his country as a corporal in the U.S. Army with the 505th Operations Detachment in Germany during the Korean conflict.

PDG Elmer was a mem-

ber of the Ontelaunee Lions Club, where he served several times as president and has been treasurer since 2002. He was District 14-K Governor from 2004-2005, and served as president of the PDG Honorary Advisory Committee in 2016. He received the Melvin Jones Fellowship and a Progressive Melvin Jones Fellowship.

A lifetime member of Morgenland Union Church

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## TATTLE TAILER

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VACANT  
2nd Vice District Governor

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Anthem is sung," referring to the latest controversy where athletes either kneel or sit when the "Star Spangled Banner" is sung. Lobach was introduced by PDG Dennis Butz.

District Governor Don Kaufman commented on his goals for the year, and advised, "Stay healthy, help your fellow members. Show what it means to be a Lion. Every member matters." He said he is looking forward to his official visits to all the clubs.

First Vice District Governor Karlene Laub called the rally to order, led the Lions Toast, introduced the District Governor and head table and their partners, and the roll call of Lioness clubs. One of those introduced as a guest was P.I.D. Jim Cavallero.

Zone chairpersons introduced all of their Lions clubs, with the members standing to be recognized. District treasurer David Daniel read off the numbers picked as winners of the drawing.

Lion Gail Gehris, district chaplain and song leader, led the audience in singing "America", reciting the Pledge to the Flag, and gave the invocation. After singing "God Bless America" she gave the benediction.

**PDG Elmer R. Baer**

Continued from Page 2

in Orefield, he served on the Consistory and was treasurer for several years.

Surviving are a son, Thomas R. Baer of Stockbridge, GA; a daughter, Diane M. Frantz of Coplay; stepdaughter, Eileen Germick of Hellertown; 11 grandchildren and 11 great-grandchildren. He was predeceased by a son, James T. Baer, and

**LIONESS CLUBS ACTIVITIES**

*(EDITOR'S NOTE: Items are selected from monthly M&A reports, a month prior to publication, sent in by Lions club secretaries to the Editor. Mail to: Tattle Tailer Editor, 2556 Wood's Edge Rd., Bath, PA 18014 or E-Mail: tattletailer14k@rcn.com. We'll publish as much as space allows.)*

**REMINDER: Pictures of club activities are wanted for Tattle Tailer.**

**FORKS TOWNSHIP:** No August report.

**LEHIGH TOWNSHIP:** No August report.

**MOORE TOWNSHIP:** 27 members helped at our Community Days Picnic for the township. We cleaned and set up the stand for two days before and the day after the event. We also worked in the food stand from 8 a.m. until closing at 9 p.m.

**NORTHAMPTON AREA:** No August report.

**Month of October Devoted To Supporting White Cane**

October is our designated month for White Cane. Chairman Lion Dick Schreiner encourages clubs to pick an event and participate in this activity. You don't have to hold an event in October, but Lion Dick encourages clubs to help bring awareness to the public by explaining what White Cane is all about. You may also hold more than one event in order to raise funds for the blind. Or you can put up a card table at a local market and ask for funds and give shoppers a little white cane to show your appreciation.

Each time you have a fundraiser, please complete an activity form and submit it to Lion Schreiner before March 20, 2018.

You may submit it to him by e-mail at htcmsr@a1.com or by U.S. mail to Dick Schreiner, 6429 Schantz Rd., Allentown, PA 18104. Please list the activities, "man" hours, and dollar amounts raised. Man-hours are calculated as one hour per person.

All money collected stays in the club, but must be used for sight-related projects. White Cane forms are on the 14-K website.



Kathleen Duelley of the Bethlehem Twp. Lions and Wendy Naugle of the Lower Lehigh Lions welcoming members as they came to the rally.

a step-daughter, Stephanie Kospiah.

Services were held on Monday, October 9 at Morgenland Union Church, Orefield, followed by interment in Morgenland Church Cemetery. Arrangements

were by Keller Funeral Home, Fogelsville.

In lieu of flowers, contributions can be made to Morgenland Union Church Memorial Fund, 3120 Weidasville Rd., Orefield, PA 18069.

**Have Your Club Recognized For Achievements in Your Community**

Take a photo of special club and/or district event and write a synopsis of the special event (coming and going) so that the editor can put a story together - then e-mail to: tattletailer14k@rcn.com (Photos must be sent as jpeg attachments).



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# LCIF Makes a Difference

Continued from Page 1  
"WE SERVE" together.

In this report District 14-K coordinator PDG Joe Chunko tackles some of the LCIF initiatives as he saw them at our recent Cabinet Meeting.

## Disaster Relief

Since then LCIF has given huge grants to Lions clubs in Houston, Miami and other places stricken by hurricanes such as Harvey, Irma and Marie. The money has gone to the Lions in those cities directly because they are on site and see how these funds can deal with the disastrous floods and wind-whipped destruction of buildings that have left thousands of people without electricity, water, food, hygiene and medical supplies.

Bob McComas, Pa. State Administrator, sent this note:

"Lions Clubs International Foundation, a 501.c.3 IRS registered foundation is for tax-deduction purposes. Donations are used throughout the world to assist victims of hurricanes, earthquakes, tornadoes, landslides and other emergencies. I was assured by a member of the LCIF staff this morning that donations designated specifically for 'Hurricane Harvey' or 'Hurricane Irma' or another disaster will count towards Melvin Jones Fellowships. But those donations will be added to the LCIF disaster relief general fund and disbursed as part of LCIF's overall assistance program. Mail donations to: Lions Clubs International Foundation, P.O. Box 64881, Lubbock, TX 79464."

Another part of McComas' note reads:

"PA Lions Disaster Relief Fund - This fund is not 501.c.3 IRS registered for tax-deduction purposes. Members of State Council will ultimately determine how these funds are distributed. Donations may be

made in person at any PNC Bank branch, electronically or via wire transfer to PNC Bank Account #5007744371 or mailed to: PA State Council of Lions Clubs, 949 East Park Drive, Harrisburg, PA 17111. Please note 'Disaster Relief' on the subject line."

## Sight

Lions are known worldwide for blindness prevention. Since the SightFirst program began in 1990, 7.9 million people have had their sight restored through cataract surgeries, 30 million people have had vision loss prevented and hundreds of millions of people have received improved eye care services. Lions and LCIF are establishing and expanding sustainable eye health care systems in underserved areas.

Through two fundraising campaigns, Lions have raised more than \$415 million US dollars to continue and expand SightFirst programs.

## Childhood Blindness

Since 2001, LCIF and the World Health Organization have been collaborating to address childhood blindness throughout the world. Forty-five need based Lions eye care centers have been established in countries all over the globe, delivering preventive, therapeutic, and rehabilitative eye care services for 140 million children.

## SightFirst China Action

Through SightFirst China Action, 5 million cataract surgeries have been carried out in China, home to 17% of the world's blind. Additionally, medical staff has been trained and clinics upgraded to increase accessibility to eye care.

## Sight for Kids

LCIF and Johnson & Johnson Vision Care Companies (JJVCC) collaborated to develop Sight for Kids, a program that has pro-

vided vision screenings, follow-up treatment and eye health education to more than 24 million children in Asia.

# Are Service Clubs Too Old to Matter?

Service Clubs are a particularly American institution that began in the heartland, although now they are found on both coasts, as well as virtually every country in the world, except Iraq and North Korea.

The ideal of these international organizations - particularly Rotary, Lions, and Kiwanis - is exemplified in their enduring relationship with the United Nations in New York.

The question in the 21st Century is: Does anyone care anymore? Is it cool to belong to a service club? Or are these organizations too old, too Midwestern, too goofy to matter today?

Since we are the Lions, let Jim Luce of the United Nations tell our new members about us as we celebrate our 100th anniversary . . .

In 1917, 12 years after Rotary began, another Chicago business leader, Melvin Jones, told members of his local business club they should reach beyond business and address the betterment of their communities and the world. His group, the Business Circle of Chicago, agreed.

After contacting similar groups around the U.S., they met in 1917 in Chicago. The new group took the name of one of the invited groups, the Association of Lions Clubs," and a national convention was held in Dallas later that year.

Within three years, Lions became an international organization. Since then they have earned high marks for both integrity and transparency. They are a well-run organization with a steady vision, a clear mission, and a long - and proud - history.

In 1925, Helen Keller spoke to the Lions convention on the "Crusade Against Darkness." The Lions bought into it and began their historic cause, eradicating blindness. Since then, they have worked tirelessly to fulfill her charge to aid the world's blind and visually impaired.

In the late 1950's, Lions Clubs created the "Leo Program" in Pennsylvania to provide the youth of the world an opportunity for personal development and contribution. There are now more than 5,500 Leo clubs in

more than 130 countries, with more than 140,000 Leos worldwide.

In 1990, they launched their most aggressive sight preservation effort, SightFirst. This US\$215 million program aims to rid the world of preventable and reversible blindness by supporting desperately needed health care services.

In 2008, Lions completed Campaign SightFirst II, which raised more than US\$200 million to expand the program.

Lions Clubs International grows stronger and extends its mission of service every day - in local communities, in all corners of the globe.

In 2002, they were the first international service club to be granted permission to organize and operate clubs in mainland China. And in 2007, a Lions club was formed in Iraq.

These club join an international network that has grown to include 45,000 clubs located in more than 200 countries across the globe.

Is there value in these old fossilized institutions today? Yes, because they

have not fossilized at all. They are growing. Their growth is stronger outside the U.S., but it is strong. *Putting others first is about as cool as it gets.*

# Wear a Blindfold At Dinner and Help Center for Vision Loss

The Center for Vision Loss invites all Lions and Lionesses to attend their signature event, A Taste of the Shadows, which will take place on Thursday, Oct. 19 at 5:30 p.m. in the Green Pond Country Club.

At this unique dinner guests are asked to give up their sight while they dine wearing a blindfold. A sighted guide joins every table to offer their "eyes" to assist you. In the past some Lions have attended, but not enough!!! So to remedy that and to celebrate 100 years of Lionism, the agency is offering a discounted ticket price of \$60 per person (regularly \$75) to all Lions members.

For more information contact Karen Huetter at 610-433-6018 x 241.

# TATTLE TAILER BOOSTERS

## CLUBS

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Tatamy-Stockertown Lions Club  
Plainfield Twp. Lions Club  
Saucon Valley Lions Club

## INDIVIDUALS

Lion Joseph J. Chunko, PDG	Lion Gail Pfeiffer
Lion Helen L. Chunko	Lion Diane Bowman
Lion Silas J. Rodenbach	Lion Doris Faulds
Norma I. Rodenbach	Lion Keith J. Lieberman
Emily A. Danner, 14Klowns	Lion Ken Lieberman
Lion Richard E. Danner	Lion Noreen Overpeck
Lion Bill Halbfoerster, PDG	Lion Vivian Smith
Lion Glen E. Santee, PDG	Lion Dave Fatzinger
Lion Joanne A. Santee	Lion Cheryl Fatzinger
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Lion Fred C. Folland, PDG	Joe Soska, Sr.
Lion Diane E. Folland	Lion Mary Neher
Lion Marvin W. Schoch	Lion Kathy Fenstermacher
Lioness Lion Gloria F. Schoch	Lion Katrina Fenstermacher
Lion Don Kaufman, Dist. Gov.	Lion Rachel Fenstermacher
Cindy Kaufman	

# Be A Tattle Tailer Booster for 2017-18

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Print INDIVIDUAL NAMES or CLUBS as you wish them to appear in the TATTLE TAILER and send the appropriate amount to the address below. Your continued contributions help make this publication possible. Businesses cannot be included on the boosters list, but must be inserted as display advertising. The new list for lions year 2017-18 begins with this July publication.

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LIONS DISTRICT 14-K

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2556 Wood's Edge Rd., Bath, PA 18014

## COMING EVENTS

**SAUCON VALLEY LIONS** - Breakfasts on first Sunday, Oct. thru March, 8 a.m. - 12:30 p.m. at Se-Wy-Co Fire Co., 3621 Old Phila. Pike, Bethlehem. Oct. 1 - Menu: Eggs, omelets, Special chocolate chip or blueberry pancakes, french toast, bacon, ham, sausage, and chip beef, juice and coffee.

**DISTRICT 14K CHARITABLE ENTERPRISES** - Will have Night at the Lehigh Valley Phantoms hockey game on November 29 at the PPL Center in Allentown. Game time, 7:00 p.m. Cost: \$20 /person. Reservations by Nov. 15, 2017 to PDG Marsha Johnston, 4426 Bachman Dr., Schnecksville, PA 18078. (Please include a self-addressed stamped envelope to receive your tickets.)

Have Your Club Event Listed Here By Sending Info to: [tattletailer14k@rcn.com](mailto:tattletailer14k@rcn.com) (Note: Use "Club Event" in subject line. There is no charge for this listing.)